

PRESS RELEASE

DecisionView Executive, Dr. Cosimo Spera, to speak at upcoming DIA Conference
Session focuses on Future Advancements in Models and Algorithms for the Optimization of Clinical Trial Recruitment: Using Science to Deliver Superior Business Results

SAN FRANCISCO – May 29, 2008 – DecisionView Inc., the leading provider of software solutions designed to improve time to market and reduce clinical trial costs for life sciences companies, confirmed that Dr. Cosimo Spera will be delivering a session at the Drug Information Association annual event from 10:30am - 12:00pm June 25, 2008.

For more than 20 years, academic researchers and practitioners have studied patient recruitment in clinical trials. While a variety of models and algorithms have been presented and discussed at a theoretical level, real world implementations have lacked success mostly because of the complexity of the proposed models and algorithms and the difficulty in gathering the data required at the right time. Dr. Cosimo Spera, DecisionView, Dr. Valerii V Fedorov, and Dr. Vladimir V. Anisimov, both with GlaxoSmithKline Pharmaceuticals will cover how to overcome these challenges.

About DecisionView

DecisionView develops innovative web-based software solutions that enable life sciences organizations around the world to improve clinical trial performance. DecisionView helps organizations make informed decisions by aggregating data from multiple sources and providing analytics, simulations and scenario modeling that deliver proven business value by reducing clinical trial costs and improving clinical trial predictability. Granite Ventures, Partech International and first Ventury are primary investors in the company.

Additional information about DecisionView can be found at <http://www.decisionview.com/>.

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